



FREE SELF-ASSESSMENT

AI Readiness Assessment

Twenty questions that tell you whether your business is actually ready to get value out of AI — and, if it is not yet, exactly which part to fix first. Twenty minutes with a pen. No email address required.



We aren't here to take your jobs. **We're here to upgrade them.**

PREPARED BY

New Era AI Ltd
Llanelli, West Wales
Working worldwide

VERSION

1.0 • 2026

READ ONLINE

neweraai.ai



BEFORE YOU START

Most AI projects do not fail on the technology. They fail on readiness.

We have audited enough operations to see the same pattern: the businesses that get value from AI are not the ones with the best tools, they are the ones whose processes were already written down, whose data was already in one place, and who knew which number they were trying to move. The tool was never the hard part.

This assessment measures the five things that actually predict whether an AI project will land. It is the same structure our consultants use on day one of a Discover engagement, reduced to something you can do yourself. Score it honestly — a low score is more useful than a flattering one, because it tells you where to start.

HOW TO SCORE

0	1	2	3	4
Not at all	Barely	Partly	Mostly	Fully
No, or we have never looked at this.	One person knows. Nothing written down.	True in some departments, not others.	True across the business, with gaps.	Documented, current, and someone owns it.

Twenty statements, five sections, nought to four each. Maximum eighty. Add each section up as you go and carry the totals to page four.

WHAT THE FIVE SECTIONS MEASURE

- **Data & systems** — whether the information an AI would need is reachable, or trapped in someone’s inbox.
- **Process clarity** — whether the work is defined well enough to be automated without automating a mess.
- **People & skills** — whether anyone will actually use what gets built, and who owns it after launch.
- **Governance & risk** — whether you could answer a customer asking what happens to their data.
- **Commercial focus** — whether you know which number this is supposed to move, and by how much.

01 Data & systems

	0	1	2	3	4
Customer and enquiry records live in one system that everyone uses.	☐	☐	☐	☐	☐
I could export the last twelve months of sales or jobs without asking anyone for help.	☐	☐	☐	☐	☐
The same figure is not typed into two different systems by hand.	☐	☐	☐	☐	☐
Our main tools can talk to each other, or we know which ones cannot.	☐	☐	☐	☐	☐

02 Process clarity

	0	1	2	3	4
A new starter could follow our enquiry-to-invoice process from written instructions.	☐	☐	☐	☐	☐
We know roughly how long each stage of that process takes.	☐	☐	☐	☐	☐
We know how many enquiries we lose, and at which stage we lose them.	☐	☐	☐	☐	☐
The exceptions are written down too, not just the happy path.	☐	☐	☐	☐	☐

03 People & skills

	0	1	2	3	4
Someone in the business would own an AI tool after it went live.	☐	☐	☐	☐	☐
The team has used AI tools for real work, not just experiments.	☐	☐	☐	☐	☐
Staff have been told what AI is and is not going to change about their jobs.	☐	☐	☐	☐	☐
Leadership agrees on why we are doing this, not just that we should.	☐	☐	☐	☐	☐

WHAT YOUR SCORE MEANS

0–24 Not yet Buying AI now would automate a mess. Start with one process written down and one system of record. Cheap, unglamorous, and it changes everything downstream.	25–44 Foundations first There is real opportunity, but it is behind a data or process gap. An audit will pay for itself by telling you which gap to close first.	45–64 Ready to pilot Pick one job with a number attached and do it properly end to end. Resist doing five things at once — that is the most common way this stalls.	65–80 Ready to scale Your constraint is sequencing and ownership, not capability. A 12-month roadmap and quarterly discipline is worth more to you than another tool.
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WHERE WE COME IN – AND WHERE WE DO NOT

Advisory sets the order. We only build once a job is ready.

Whatever you scored, the honest next step is the same: work out the order of work before spending anything on building. That is what the retainer buys. Implementation is scoped and quoted separately, on purpose, so your consulting days never quietly turn into development hours.

01 Discover Your consultant audits operations to find the bottlenecks actually holding you back.	02 Roadmap A bespoke 12-month plan, prioritised by impact and effort.	03 Support Consulting days each quarter keep it on track as the business changes.	04 Execute Build is scoped and quoted on its own, only when a job is ready.
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EVERY TIER INCLUDES

- A dedicated senior consultant assigned to your business, not a rotating team
- An inefficiency & bottleneck audit, mapping where AI saves time or unlocks growth
- A bespoke 12-month roadmap, built in your first quarter
- Quarterly roadmap review and refresh
- Clear, jargon-free reporting after every session
- A dedicated client dashboard — see below

YOUR CLIENT DASHBOARD

The retainer is sold in days per quarter, so you get a dashboard that shows the days actually used — alongside your live roadmap, projects in flight, support tickets you can raise in writing, and your consultant's calendar to book time directly. Full visibility from day one, without having to ask.

We also build and run our own software — Echo One for AI calling and Nexus One for AI CRM — so the people advising you have shipped the thing they are recommending.

PRICES, PUBLISHED

TIER	DAYS/QTR	PER MONTH
AI Pulse	1	£600
AI Foundation	2	£1,150
AI Accelerate	3	£1,600
AI Momentum	4	£2,000
AI Transform	5	£2,400
AI Partner	6	£2,800

No quote-on-request. The tier decides how many days, not how good the plan is.